



eBook: How to Review Life Insurance Policies Yourself

For each attendee at today's webinar, we also wanted to bring attention to Frank Campbell's new eBook on life insurance policy reviews, and how to do it yourself. We have listed a few of the chapters and a few notes below:

Chapter 1: Why?

This chapter lays out the framework for the rest of the eBook. It sheds light on why Frank, a man who's made policy reviews a regular part of his career and life, would share his tips with everyone else. It also goes into detail on the importance of policy reviews and the purpose they hold.

Chapter 2: Go To The Source

Chapter 2 explains that the only way to get the truth is to go to the source. It teaches readers how to get the most accurate life insurance policy readings for themselves or their clients. It also shows them what to look for.

Chapter 3: Policy Illustrations, Or Illusions?

The next chapter covers policy projections provided by the issuing company. It talks about how these may not always be accurate, and what to keep an eye out for when critically examining these pieces of information.

Chapter 4: Who Gets The Money?

You guessed it, this part of the eBook is all about the beneficiaries, and the answer to the important questions: "Who gets the money?" In fact, beneficiary designation is one of the most common issues we see when reviewing for clients.



Chapter 5: Look At The Company Backing The Policy

Sometimes numbers look good on paper, but are actually hiding a bigger problem. This chapter is all about the importance of having partners you can trust, and why the company backing the policy is as important as the policy itself. Two similar policies may end up evolving in very different ways depending on who they were issued by.

Chapter 6: Features And Fine Print

Never underestimate the power of the fine print. Chapter 6 talks about the often-overlooked parts of the policy which can have a major impact on its usefulness later on. It teaches readers about riders, and the roll they play in each policy.

Chapter 7: The Finishing Touch

The final step in reviewing your life insurance policy is all about identifying purpose, and making sure that everything you've discovered through your research helps further your personal financial goals.

Epilogue

And wrapping the eBook up, is Frank's epilogue. A reflection on the topics that had just been presented, and an invitation to connect if you every need a little help.

The insurance world can be difficult to navigate. Without a clear understanding of their current plan, it's difficult to be certain that your clients have the right coverage. If you'd like to take a closer look, you've come to the right place. We can answer your life insurance questions and provide the clarity you need to sleep easy. To learn more about our services, [visit our site](#) or [join our newsletter](#) today. To contact us, [click here](#).